



Two Days of Guaranteed Meetings & Networking with Pre-Qualified Fire Chiefs



The Fire Chiefs Summit

JULY 15-17, 2024
AURORA, COLORADO

The Fire Chiefs Summit is a unique, interactive format that allows you to meet with the decision-making authorities of firehouse purchases. Quality face-to-face time and focused networking with Chiefs from across the country lets you accomplish so much in a short period of time!

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FireChiefSummit.com



The Fire Chiefs Summit



The perfect prospect match starts here!

The Fire Chiefs Summit is your proven way to engage with decision-makers.

It is a unique event where you will share two days of private meetings and social activities with interested leaders in the fire community

HOW IT WORKS

We screen and interview all Fire Chief applicants to understand what they need, what they want, and then provide a travel allotment for them to attend. It's a qualification process you won't find at any other industry event.

- ✓ You and your prospects will be matched with a custom agenda of meetings
- ✓ You will receive profiles of each prospect including their acquisition plans for the next 6 to 18 months
- ✓ Prospects will receive a description of the capabilities you provide

OUR PROPRIETARY MATCHING SYSTEM WILL GENERATE YOUR PERSONALIZED AGENDA

WHAT TO EXPECT

Small group presentations

One-to-one meetings

Matched meals and memorable social activities with the prospects you want to meet, and who want to meet you



SUPPLIER PARTICIPATION SPOTS ARE LIMITED

To ensure that the Chiefs are seeing the range of products they've come to source within the 48-hour time frame, we limit the number of suppliers and product categories at our event.

- ✓ Your competition is also limited
- ✓ Take this opportunity to condense six months of sales meetings into two days of highly-focused meetings with the right decision-makers
- ✓ Don't miss out – reserve your space today

A Custom Agenda of Guaranteed Meetings

At the Fire Chiefs Summit, you will engage with participants who applied for admission. These attendees have been interviewed, vetted, and are actively seeking your solutions. Due to the unique format of this event, there is little time when you are not engaged in guaranteed meetings with decision-makers. By participating, you will meet and work with these high-quality prospects in a way that drives your business like no other event.

48 HOURS OF TIME WELL SPENT

Wednesday

12:00 - 5:00 p.m. Summit Check-In
5:30 - 6:00 p.m. Summit Orientation
6:00 - 9:00 p.m. Opening Night Matched Dinner followed by Night Cap

Thursday

7:30 - 8:30 a.m. Breakfast
8:35 - 10:20 a.m. Small Group Presentations
10:20 - 10:40 a.m. Coffee & Refreshment Break
10:40 - 11:50 p.m. Small Group Presentations
12:00 - 12:55 p.m. Networking Luncheon
1:00 - 1:55 p.m. Interactive Roundtable Discussions
2:00 - 3:40 p.m. Small Group Presentations
3:40 - 4:00 p.m. Afternoon Refreshment Break
4:00 - 5:10 p.m. Small Group Presentations
6:15 - 9:15 p.m. Demo & Display Cocktail Reception followed by Special Evening Dinner

Friday

7:30 - 8:30 a.m. Breakfast
8:40 - 11:40 a.m. One-to-One Meetings
12:00 p.m. Airport Departures Begin



"The one-on-one and accessibility to the Chiefs during the event was outstanding."



"In other settings or conferences, vendor tables are hectic. The crowds are large and they are usually conversing with someone else so it's customary to grab some swag and keep walking or avoid it all together. This was better and more focused. Don't change it!"

"We have been attending Fire Chief's Summit the past 6 years. It is an event we look forward to each year, as the ROI is second to none. Best Conference/Summit in the Country."



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